



VIBRANT KUTCH 2015 EXPO & SUMMIT

Kutch Goes Global...

27 28 Feb, **1** March, 2015

R R LALAN COLLEGE GROUND,
Bhuj, Kutch, Gujarat, India

FOCAL THEME



TRADE
INVESTMENT
TOURISM
EDUCATION
CULTURE

With



Our Partners Countries



Australia



Holland

Proposed Country Partners



USA



SOUTH KOREA



Summit

Global Network and Octagon Communications, jointly with Government of Gujarat & Indextb are organising Vibrant Kutch Expo & Summit (VKES) during 27th February to 1 March 2015 at Bhuj, Kutch, Gujarat.

The prime focus of Vibrant Kutch Expo & Summit is Inclusive development of Kutch and the key areas for development identified includes: Innovation, Sustainability, Youth & Skill Development, Knowledge Sharing of Trade & Investment and Networking. Also, this Summit will be an ideal convergence for Kutch Industries and people to showcase their strengths, highlight business opportunities, facilitate knowledge dissemination etc. Besides, it offers platform to interact with policy makers, industry leaders, and renowned academicians from all over the world. 1000 successful Kutchis from 30 countries will attend.

Highlights

- No. of Participants: 500+ Companies
- No. of Visitors: Over 200,000
- International Delegates: Over 1000 (from 30 countries)
- Trade, Investment, Joint Ventures, Technology transfer & investment focus
- Awards and entertainment night

Expo

Vibrant Kutch offers an attractive opportunity to its participants to understand the trade and investment potential of Kutch in various sectors. It will offer the businesses of Kutch to come to a common platform and showcase their variety, capability, innovation and entrepreneurial strength, which has been their forte over the long history of India.

Highlights

- Tentative size of expo (area): 2500 Sq. meters along with summit dome totalling about 5000 sq. metres.
- **Focus Sectors:**
 - Building products
 - Smart Cities
 - Professional services
 - Printing and Publishing
 - Pharma and Chemicals
 - Film and Cultural Industries
 - Salt Processing
 - Agricultural Equipment and Machinery
 - Financial services
 - Transportation Equipment
 - Food Processing and Dairy
 - Information and Telecommunications
 - Apparel & Handicraft
 - Solar & Wind
- Coverage by media
- Presence of people from out side Kutch (India and abroad) also

Vibrant Gujarat

Vibrant Gujarat global summit is having a decade long success story. VKES has been conceptualised to offer the same kind of platform, focused on Kutch. The Vibrant Gujarat Summit has given many a businesses and the state of Gujarat the opportunity to shine on a global level and showcase its entrepreneurial capabilities to the world. The same is expected as an outcome from Vibrant Kutch.

Sponsorship

We hereby invite all leading and successful business houses and corporates to support our efforts. Corporate cooperation is sought for which kindly accept our invitation to your organisation to be a backbone of this event by being a sponsor to the event.

Sponsorship at 4 levels is offered.

- 1 Presenter
- 2 Platinum Sponsor
- 3 Gold Sponsor
- 4 Silver Sponsor
- 5 VKES "Preferred Partner" (One company exclusive for each sector)

Sr. No.	Sponsor category	Bare Space (in Sq.m)	Mention in media campaign	Social media presence	Presence in marketing literature	Outdoor publicity	Venue branding	Corporate film	Logo in delegate kits	Logo in brochures	Presentation slot
1.	Presenter (Rs. 50 Lacs)	250	Large	Large	Yes	Yes	Large	Yes	Yes	Yes	Yes
2.	Platinum (Rs. 25 Lacs)	100	Medium	Medium	Yes	Yes	Medium	Yes	Yes	Yes	Yes
3.	Gold (Rs. 11 Lacs)	50	Small	Small	Yes	Yes	Small	Yes	Yes	Yes	No
4.	Silver (Rs. 5 Lacs)	25	Small	Small	Yes	Yes	Small	Yes	Yes	Yes	No
5.	VKES "Preferred Partner" (One company exclusive for each sector)										

In addition to the above, the sponsors will get following additional benefits.

- 1 Preferred booth selection.
- 2 VIP invitations for inauguration program.
- 3 Logo on all badges, invitation cards and signages in event.
- 4 List of all registered attendees of the event.





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Powered By:



THE CHAMBER OF
COMMERCE AND INDUSTRY
KUTCH

Our Proud Sponsors:



Laxmanbhai & Co. (Sey) (Pty) Ltd.



Organized By



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Support Organisers



Supported by



Partner Countries



Australia



Holland

Proposed Partner Countries



SOUTH KOREA



USA

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